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Radevici (Kara) I. S.

University assistant of

Architecture department FUA

Technical University of Moldova (UTM)

Chisinau, Moldova

Melinic S. M.

University assistant of

Architecture department FUA

Technical University of Moldova (UTM)

Chisinau, Moldova

STREET-ART AS AN INNOVATIVE METHOD OF INFLUENCING THE EDUCATIONAL PROCESS

The educational process in the 21st century should develop as fast as modern technologies do. To archive this aim at high educational institutions teachers of applied disciplines such as painting should be flexible and should keep abreast of the times. The necessity of introducing new extraordinary tasks, guiding excursions and holding captivating lectures takes place in order to keep student`s interest forward to education process. Thus, attendance at the modern exhibitions and theatre

performances, meetings with famous artists and young ones has become an obligatory part of an Architecture student education.

Street Art became an interesting innovative theme to study. It's actuality is determined by the fact that wall-paintings came outside of interiors and became an essential part of contemporary art. Graffiti was the original branch of the Street Art. It was a way of self-expression through immense inscriptions on the walls which manifested out loud something important for the author to the entire street or even city.

The legend says that the history of graffiti takes place in 1942 when a worker wrote "Kilroy was here" on the bomb boxes. Later the artist Kornbred took the whole Philadelphia by his wall-paintings in 1950-1960. Teachers don't miss the opportunity to acquaint students with the following analogies: the origins of wall paintings were found in caveman's times in the Stone Age. The evidence has been preserved till nowadays in the Chauvet-Pont-d'Arc Cave (France), the Cave of Altamira (Spain), etc.

On Wikipedia students may come over the information that the peak of popularity of Street Art took place in 1960 in America. Street Art has several varieties and performance techniques as any other art does. It's usually created by student's peers or artists who aren't much older. That's why students feel themselves closer to the theme. Also visiting art spaces and discussing the murals led by the teachers make the process of recognition more captivating.

It's also possible for students to participate in the process of realization. For example, a group of Architecture students created an artwork in the underpass in Chisinau in accordance with the artist's sketch. An important psychological aspect in future specialist's education is involving in the processes hold in the city, country. (Photo 1) Previously street artists were considered vandals and were prosecuted by law in contrast to nowadays when the government allocate money for this type of art.

Street Art movement has captured the streets of various cities in Moldova. Pupils made a mural located on the wall of their Lyceum in Cahul in 2020. The style

of this work resembles distantly anime. Regardless the fact that this Street Art wasn't made by professionals it looks like the original finished composition in a restrained almost neutral color scheme with color inserts. The drawing is very kind and a little naive. Probably it makes passers-by smile and causes positive emotions. Schoolchildren created this image with love. You can see it at first glance. The wall of the Lyceum gets another meaning and value now. (Photo 2)

It's important for students to recognize the way Architecture influences on person. A man in a role of a consumer has been in permanent contact with architectural environment. In its turn the last one affects person's perception of the surroundings.

Half-destroyed gray buildings create a feeling of instability and discouragement. A person as a consumer on one hand and a creator on the other hand finds out improving ways of transformation of the space around him. Bright and colorful paintings solve some problems at the same time.

Walls are no longer perceived as old decrepit ones. Subconsciously we perceive a renewed environment.

The author of the mural "Dreams" on his art,

"This work is about dreams of my childhood. It is very simple, very understandable, without any profound meaning. Finally, it doesn't seem to be executed on a very broken wall. It looks super-super-super textured because partly there were no tiles but deep grooves 4-5 cm deep. Thus, the art work covers disadvantages and makes advances to the environment." (Photo 3)

A vivid interesting image makes a positive impression on the viewer in most cases. It causes a splash of pleasant emotions. Besides street art works influence on the general perception of the urban landscape.

"Each era, each painting speaks its own language of color to the viewer. New color language in the history of painting wasn't accepted immediately. It developed assimilating and overcoming the achievements of previous eras and changing the spectator's experience and his way of understanding at the same time. Volkova

underlines how important is the need in understanding and perception of art works as the main point of commonality." [1]

Drawings start appearing on the walls of buildings and concrete fences more often. There are outstanding ones. Let's investigate. What kind of psycho-emotional message do the wall-paintings convey? Does it keep an inner meaning or feeling? The author expresses his personal world through works.

Sometimes wall graphics convey more information than canvas paintings do. This type of image is more conceptual. Creators work with prepared and thoughtful sketches. The author with the "izzy izvne" nickname can be distinguished between others. Her artworks are multi-format. There is a work that conveys specific message. The artist uses a decorative flat spot, line and bright rich contrasting colors as a painterly technique in this work. The work occupies quite large area of 700 m² of wall in Columna street, Chisinau. It is a kind of decorated space with certain manifest. Work is dedicated to women's solidarity and fighting against the violence.

You can find other works by the same author. The artist draws 3D shapes and optical illusions using the wall in a role of a canvas. The depicted volumes seem to fall into an abyss or vice versa seem to break away from the wall. (Photo 2). This Street Art artist's work has been making impression on residents of Chisinau since 2019 till now. Its volumetric image changes the perception of the wall plane into a spatial volumetric image of space. "The second wall is probably the most ambitious work of mine in Chisinau. We have been working on it together with Romanian artist ILUC till last December. The total work area is 550m². My works are located on the sides. A middle part belongs to the Romanian artist. Also, there is such a small astronaut who floats all over this space. " [quote from author's interview]

Street paintings provoke a huge charge of emotions as museum exhibits do. They play an irritant role by affecting person by their scale, content, color schemes, energy and composition also being the solution to the problem of dilapidated facades and plaster collapsed.

"As stronger the stimulus is as faster attention is captured. The shape, size, illumination and color of stimulus play a significant role. For example, a red square is recognized faster among gray ones. Triangle is recognized faster among squares, etc." [4] The contact of classical and modern education trends in art, the opportunity to evaluate the work of the Street Art artists live make the process of cognition and studying the subject more positive from the point of psychology. Students do not perceive the subject only as strict studying classical styles and techniques. They start being widely open to new knowledge and ready to go deeper in their search.

The psychological principle of projection takes place at the basis of all types of art. Authors describe themselves as individuals through color and shape. The development of individuality goes through the whole artist's life and person's one in general. Position in society changes with age. There are two properties in each personality: basic and programming.

Basic properties represent a combination of acquired and congenital traits which were acquired in the process of education and socialization. It consists of temperament, character, person's abilities. Programming properties such as intelligence, self-awareness, purposefulness are the main driving force in the development of individuality.

Teachers have the following task. Firstly, to find the individuality of the student relying on his basic properties. Secondly, to help to direct each student towards to the development of his own individuality that means to develop programming properties of personality. An artist's creativity is the reflection of his own individuality. As a person each author has different periods in his work. These stages can be called creative maturation or creative growth. Works of authors often represent a projection of inner experiences, show personal interests, problems of perception of the world passed through the person. "Our eye is educated not only by the nature, but also by art" [3].

The interlocutors behave restrained in a simple conversation more often. They manifest themselves stronger in drawing or painting. The teacher gives each student the opportunity to become braver in their works, to become open up and be more honest than in ordinary life by using visual techniques at own discretion.

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Attachments

