THE IMPORTANCE OF THE CLUB IN DEVELOPING THE PROFESSIONAL LEADERSHIP POTENTIAL OF STUDENTS OF PEDAGOGICAL SPECIALTIES

Abstract: A leader's status has a hierarchically multi-sided historical and social level in terms of content. The deep roots of this problem occupy a special place in the history of human relationships. Clubs contribute to the socialization of students, significantly affecting the development of professional competencies of future teachers. A particular stage of becoming a leader is when students master the basics of their future profession and get the opportunity to form and further develop professionally essential leadership qualities for their activities. In this regard, the creation of student clubs is of great importance. The authors gave an example of the main directions of the club's work.

Keywords: student club, leader, leadership, teacher-leader, leadership potential, the leadership of future teachers, the main directions of the club.

In the state program of education development of the Republic of Kazakhstan for 2020, one of the essential tasks of modernizing the education system is to train a citizen
of Kazakhstan as a competitive specialist with relevant knowledge, intellectually developed, tolerant behavior, a competent specialist with high social responsibility and leadership qualities. In accordance with society's development, the change in the state's educational policy is a natural phenomenon. The head of state's article "Looking to the future: modernization of public consciousness "States:" the state and the people must be able to adapt to the passage of time consciously." [1]. The main directions of spiritual modernization - national consciousness, competitiveness, pragmatism, preservation of national identity, the intellectual success of knowledge, openness of consciousness constitute a set of leadership qualities of the individual.

In this regard, the development of leadership skills in higher education in the country becomes relevant, and professional teachers' training increases from year to year.

"In order for young people and talented citizens of the country to move through the public service, we are preparing a special personnel program. The future is in the hands of young people! Furthermore, the future of the country is young people! We must provide new opportunities for young people. These include starting a business, getting an education, finding employment, and earning income. In order to improve lives and move up the career ladder, the intended social elevators should work in reality. There are many competitive and talented young people in our country. Therefore, it is necessary to create conditions for such creative youth. We believe that they will make every effort for the prosperity of our independent country». In connection with the changes taking place in modern society, the student must take a special place in the formation of a conscious personality, able to independently determine their place in society, develop intellectually and creatively, adapt to changing conditions, be ready to take responsibility, show competitiveness in the conditions of socio-political and economic crisis.

The implementation of these tasks occupies a special place in the center of the University's attention. Since University students are an active part of the state, adult, energetic, courageous youth, we believe that student clubs are engaged in a wide range of activities in implementing professional competencies of students in scientific and
educational areas. Today, a leader's status has a hierarchically multi-sided historical and social level in terms of content. The deep roots of this problem occupy a special place in the history of human relationships. The deep roots of this problem occupy a special place in the history of human relationships. At any historical stage, the leader is recognized as the most authoritative person in social and political life.

Leadership as a social phenomenon reflects the moral value of the ethically-oriented nature of society and the individual. Leadership is one of the problems faced by philosophers, historians, educators, and psychologists, both in ancient times and at the present stage, because leadership has specific features related to culture, traditions, and development stages.

As a member of the group who has the right to make responsible decisions based on the group's interests, nature, and direction [3], leader-defined. Leaders in education-educators, personally and professionally developed, capable of "desire," as the level of his personality, and educational institutions. The concept of "education leadership" can be divided into two approaches:

1. High level of professionalism of the teacher, leadership of the teacher as a professional position; the leader is a person who creatively acts in the pedagogical process, a subject who has his technologies and style in teaching; his space is the content and forms of education, strategy and style of activity in the educational team.

The needs of a person are not limited only to their professional activities. Besides, depending on the experience, state, and motivational structure, self-realization and the need for leadership are transformed in a particular area.

2. management of education, leadership as a managerial position; leader-a representative of the authorities who has the appropriate functions and properties; the scope of its functioning – the education system and its structure.

An essential condition for any organization's effectiveness in the management of professional activities is leadership achievement.

Leadership complements the Manager, increases productivity, provides prevention and resolving social conflicts, and increases the organization's efficiency.
In the two specified positions, the leader can be both managers and teachers in education. A new understanding of the pedagogical activity, its content, types, and methods are not the most crucial prerequisite for education leadership, but at the same time, they determine its specifics.

Education leadership has the following unique qualities:
- direct relationship between leaders and followers;
- pedagogical activity includes a comprehensive direction (types of professional activity: education, training, research); therefore, leadership in education is multifunctional;
- leadership determines personal quality;

Transformation of the teacher into the needs of leadership - improving good qualities, increasing professionalism, and improving skill.
- the development of leadership skills should be owned not only by the heads of educational organizations but also by other subjects of the educational process;

Education leadership is based not only on securing one's position in the social community but also on carrying out professional activities to identify one's followers' leadership abilities, developing leadership qualities, and realizing leadership potential.

The implementation of leadership involves the presence of the leadership potential of subjects, the presence in the organization of education of the abilities, qualities, knowledge, skills, and abilities necessary to perform a leading role.

The personal and professional complex of the teacher's qualities allows us to conclude the leadership potential in education. The development of entrepreneurial leadership potential involves a leading role, mastering the experience of a leading discipline.

The professional leadership potential of a teacher is determined by:
- forming;
- development;
- stage of implementation.

The lack of leadership potential of the teacher is characterized by:
- lack of orientation of the leader's discipline;
the lack of interest in the status of a leader;
- lack of a set of professional competencies required in modern education;
- low activity (subjectivity) in professional activities.

The development of professional leadership qualities in a teacher depends on:
- the formation of a specific image of a leader and leadership;
- understanding that student need to have their own personal and psychological characteristics, quality, ability and effectively use the opportunities necessary for performing a leadership role;
- from determining the totality of leadership qualities [4].

The formation of shared leadership cannot be considered separately from the social environment. The environment subordinates the leader to certain conditions, allows him to do. The leader transforms the environment by organizing subject or social factors, harmoniously orienting his actions, and preventing negative factors. It adapts its behavior to the environment and adapts its actions to develop itself, reveal and demonstrate abilities, or Vice versa can limit. A particular stage of becoming a leader in the student period, in which the student gets the opportunity to master the future profession's basics, develops, and further develops professionally essential leadership qualities for their activities. Therefore, it is vital to create student clubs.

First, research and educational work in the club will be organized, taking into account their future teachers' preferences and interests.

Secondly, it will be possible to observe and analyze the results of processing and use organizational forms, methods, and technologies in the shortest possible time.

Third, to understand that meeting the requirements of future teachers' education level for free employment allows to understand the importance of improving competitiveness.

Research and educational work of students in the club is carried out during extracurricular hours. Elements of research work are considered by the curriculum and are defined during the academic year as students' educational and research work. Research and educational work of students is carried out in a circle outside the class.
schedule. Each student has the right to independently choose the necessary directions of the club. Research and educational work of students in the club aims to increase interest in current scientific problems and creative work, respect and promotion of folk traditions, cultural values, and art. Research, educational work, and student self-government are forms of professional training for students. They develop future teachers' leadership qualities by promoting the expansion of moral qualities, logical thinking, erudition, and worldview. The future teacher develops independent educational, research, and educational work skills to analyze information, creatively solve problems correctly, and provide a comfortable and deep consolidation of educational material. Clubs increase students' interest in the educational process, research, promote the introduction of innovative ideas, develop the quality of professional leadership, and train competitive specialists according to society's needs. Let us give an example of one of these clubs, For example, the Leader club. The Leader club operates in 12 directions:

1. Event
2. Language
3. Readership
4. Scientific
5. ART
6. Musical
7. Cinema and theatre
8. Sport
9. Debate
10. Tourism
11. Volunteers
12. Social media marketing SMM

Organizers - the work of the organizers is diverse. They bring together and coordinate students in other areas to organize planned activities. Creates a program and ensures the success of the event. The organizers are "responsible people who go behind
the scenes."

Language learning-students in this field gather students interested in learning a language, determine which language they want to learn, and divide them into groups. Organizes social evenings search for situations related to language teaching with or without teachers.

Readership- allows readers to read the works of various writers that interest them, and at the appointed time, they gather, analyze the works, and exchange views on life.

Scientific and educational, students interested in scientific research are selected for the Department of scientific knowledge. They ask students to write research projects, articles, and essays on topical issues of society. It also focuses on annotations and reviews of scientific articles.

ART is a group of students responsible for this field and works on creating works of art. Music - students who are interested in the art of singing, dancing, and music are accepted in this direction. They provide musical support at various events.

Cinema and theater-club are closely connected with cultural centers. Plans performances in theaters in advance and organizes ticket sales. Selects films and encourages students to get together, watch and share their opinions about the film, either verbally or in writing.

Sports-consists of students who are inclined to sports. Organizes competitions and sports competitions among students. Promotes students' interest and participation in sports promotes a healthy lifestyle.

Debate-Principles of debate: respect; to be honest; Not defeated. A debate is a discussion in a meeting, a meeting where each speaker forms a third-party perspective based on their point of view. In higher education, it is crucial to have a debate.

Debates-develop students' logical and critical thinking, research and organizational, creative skills, develop a professional speaking and public speaking style and increase the potential for independent search, processing, and obtaining information. Develops communication skills, learns to work in a team, tolerates other people's opinions, and increases self-confidence and responsibility. Students'
opportunities for self-management will increase.

Volunteers are people who consciously strive for charitable activities aimed at selfless, voluntary, and voluntary assistance to those in need, conscious, voluntary, and unpaid service for the benefit of others. He understands that he is a person who works for free and voluntarily in the public interest. The vast majority of students are interested in volunteering.

SMM social media marketing is a significant area in student life and future professional activities. In this Department, students communicate through various platforms, complete tasks, and hold meetings. Besides, through SMM, people can attend projects, competitions, and promotions in the immediate environment and full contact with students from another University, another city, or another country. Before the outbreak of the pandemic, students were very interested in this area. In the current pandemic, it is impossible to imagine a society without marketing in the social system.

These days SMM (social media marketing) is part of the educational strategy.

Students in these areas are admitted to the club on request. Junior students, following the example of senior students, create a large team of like-minded people. The demands of modern society have increased the need for a competent leader - teacher. Compliance with the requirements for the level of education of future teachers determines the need to increase their competitiveness for free employment and improve the student club's methodological base as a university component.

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