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INCLUSIVE DEVELOPMENT IN AN INNOVATIVE ECONOMY

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Futurological projects on the progressiveness of the information economy and post-industrial development have already been destroyed by the harsh reality of the lack of financial and material resources on world markets, which only leads to increased competition. Recent experience shows that the rapidity of scientific and technological progress, modernization of the economy and economic growth may be accompanied by increasing income inequality and exacerbated by social inequalities [1]. These trends increase the problems of stratification of society in the development process.

In modern business conditions, innovation is a necessary and objective factor of competitive development of both the country as a whole and an individual enterprise [2]. However, today the growth of innovation and increase the its efficiency is not enough. In order to solve the problem of social stratification and dynamic development of the country, innovations should be inclusive.

The formation of the concept of inclusive development, it should be noted that inclusive growth, in addition to ensuring high and stable rates of economic development and environmental protection, should provide people with equal opportunities to realize human potential regardless of gender, age, ethnicity, place of residence, etc. Thus, the director of the Institute for Systemic Strategic Research I.G. Mantsurov [3] presented the logic of transformation of economic growth, sustainable development and, ultimately, inclusive development models as an improvement in the foundations of economic theory in the form of concepts in which the subsequent do not deny, but harmoniously develop the previous ones (Fig. 1).

Thus, the essential characteristics of the sustainable development model dialectically deny the characteristics of the previous model of economic growth due to the fact that the modern type of reproduction involves not only high economic growth, but also efficient use of productive resources to raise social standards and preserve the environment [3]. In turn, the further development of social relations objectively establishes the need for a comprehensive and, most importantly, human-oriented model - an inclusive development model. It will allow the economic system not only to maintain balanced economic, social and environmental components, but also to take into account the interests of all social groups and society members.

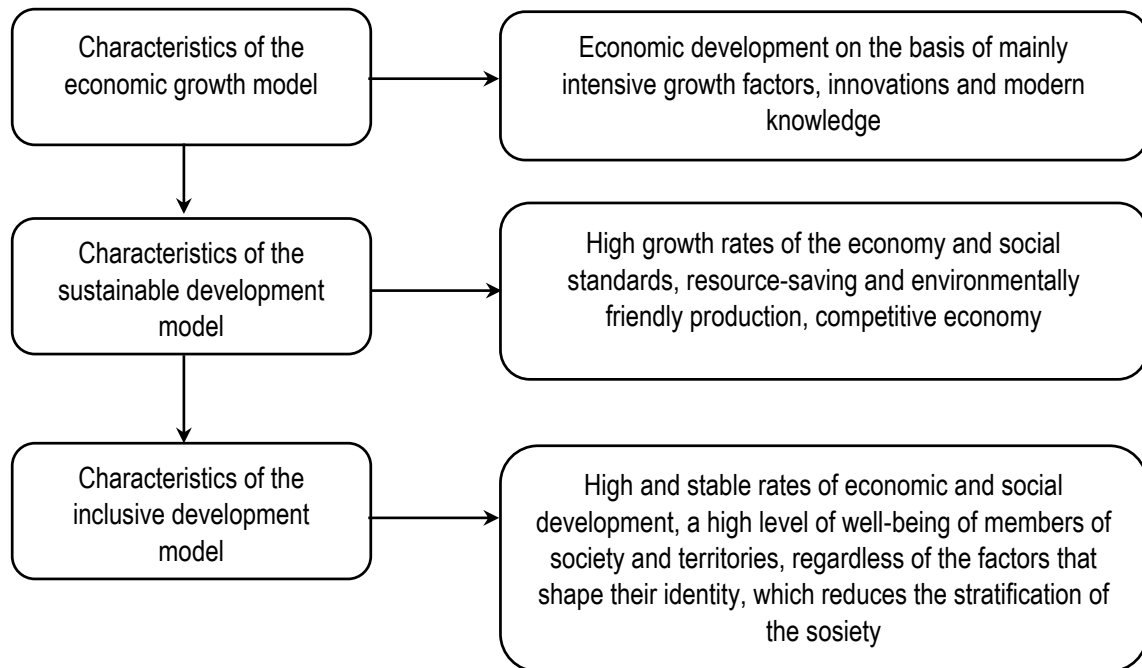


Fig.1. Logic of transformation of economic dynamics models in the human-centered model of inclusive development (source: [3])

Within the framework of an inclusive model of the economy, people adapt to new conditions, change, taking into account needs of each society member. The inclusive development concept implies that each actor in economic is important, unique, valuable to society and has the opportunity to meet their needs [4]. Inclusive development in an innovative economy is a prerequisite for the progressive development of society, so it is a multifactorial and multilevel process, based on the economy of maximum employment and interaction of all actors. From the standpoint of inclusive development at the micro level, enterprises or united territorial communities should ensure broad participation of citizens in innovation processes, form effective mechanisms to increase and distribute income and budget funds. In particular, it leads to effective solutions to improve the quality of life, especially in village areas, by creating and implementing inclusive innovations.

Thus, the inclusive development of innovative activity of the enterprise can be interpreted as one that is based on a system-integrative approach, which takes into account not only the characteristics of all actors of innovative activities, but also users of its results.

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