COMPLICATION OF DIPLOMATIC RELATIONS BETWEEN THE US AND THE EU: CONSEQUENCES FOR UKRAINE

Olena Shkarpitna

291 "International relations, public communications and regional studies
Donetsk Vasyl Stus National University
UKRAINE

Abstract. Analyzes the causes and manifestations of the crisis in the relations between the European Union and the United States, identifies the foreign policy prospects of Ukraine in a difficult diplomatic situation. Trends and problems of cooperation between the EU, the USA and Ukraine, forms and dynamics of relations and prospects for further development are characterized. On most foreign policy issues, the US and the EU agree, but existing differences in worldviews and self-interest strategies give rise to diplomatic inconsistencies and conflicts that hinder not only the United States and the EU as global players, but also their regional partners like Ukraine.

Relations between the European Union and the United States have always been complex. After all, it is an unconventional combination of one of the most powerful countries in the world and a set of institutions that do their best to present the diverse views of the 27 individual Member States. Regardless of trade, the fight against terrorism, ongoing cooperation between the European Union and the United States is a matter of relevance and skill in the areas of diplomacy, bureaucracy and ongoing cooperation. However complex and tense the EU-US relationship may be, it is maintained and developed, but with some "but". During Trump's presidency, allied relations between the United States and the EU became more complicated, which was also reflected at the diplomatic level. However, in general, the leaders of both sides have an understanding of the situation and the benefits of cooperation between the two components of the "collective West". There is also a clear understanding that contradictions and confrontations only weaken them, and therefore cooperation and mutual understanding are a key factor in confronting countries that are perceived as competitors or adversaries at the global level - China and Russia.

Ukraine's cooperation with the EU and the United States is vital for it. The success of this cooperation largely depends on the coherence of the West's position on the "Ukrainian issue", the absence of factors in US-EU relations that would prevent Western countries from providing effective assistance to our country, coordinate efforts, providing diplomatic support, etc., especially in connection with the armed conflict in the east, Russia’s seizure of Ukrainian territories. The identification of such factors and their manifestations in diplomatic relations between the United States, the EU and Ukraine is of great theoretical interest and is also of political importance. [1] transatlantic relations of European countries on the formation of these relations is based on historical heritage, culture and many other unifying factors.
Similar diplomatic and political political values, as well as democratic principles, are declared. The main points of contact for them are the protection of human rights, democratization, stability and security, and the general economic and social development of countries. To understand the essence of the relationship between the US and the EU, it is necessary to analyze both the area of cooperation and the areas of confrontation. [1]

Today, the transatlantic partnership acquires the characteristics of integration:
- common historical and cultural heritage that shares values (democracy, human rights, market economy)
- high degree of economic and trade relations security cooperation.
- Diplomatic relations, which are actively created through cooperation between the Atlantic giants.
- Mutually beneficial cooperation is based on the foundations of professionalism, protection of human rights, institutionalism.

If the European vector in foreign policy is usually called the desire of European countries to work closely together and pursue a common policy, the course aimed at maintaining strategic allied relations with the United States is characterized as Atlantic.

The common aspirations and common concerns are that the US-EU is energy, security and global issues, so this cooperation is possible.

However, we can also see a tendency on the part of the Trump administration to cool down somewhat on work and Atlantic cooperation. Push to the background of key developments in all areas, such as diplomacy, economics, trade, deepening crisis of mutual understanding between the US and the EU.

The European Union seeks to build a system of transatlantic relations in such a way as to play an independent role, to perform a political function different from that which it currently implements - "the function of an important, but still junior partner of the United States."

Of course, the development of the EU is strategically important for him and for the United States. The formation and development of markets for goods, counteracting today's global challenges is a strong and effective factor in deep cooperation.

There are also differences between the United States and the European Union due to the different geopolitical positions of the two communities in the world. Lack of solidarity in some issues of international relations. Therefore, it can be noted that there is a difference in strategies (diplomacy and military action), differences in capabilities (military power); institutional inconsistency between the United States as a single nation state and the EU as a structure that is still undergoing integration (formation of supranational institutions implementing foreign policy, unification and inclusion of new members); historical concentration of the primary national interest in foreign policy in different regions of the world.

Despite the differences in American and European interests and strategies, between the two partners is not unfolding, such as serious trade competition. The processes taking place in the Western world are quite natural: they are a natural result of changes in the ratio of economic potentials in Europe and the United States.

Each side has its own trade interests, but they are generally not very different. The European Union and the United States very rarely do not coordinate their activities and do not work together. US-EU economic relations are mutually
beneficial, and trade and financial markets are an important part of Europe's success. The EU and the US together produce almost 60% of the world industrial products, their daily domestic turnover is 2 billion dollars. US, while transatlantic trade is about $370 billion. for a year. Despite some differences in trade policy, in particular in the areas of agricultural exchange and services, the EU and the US share the concept of a "single world", which has greatly contributed to their prosperity. Each side has its own trade interests, but they are generally not fundamentally different. In some areas of macroeconomics, the European Union is a more influential trading partner than the United States. At the same time, the main investments and profits, according to analysts, the United States receives in the Asia-Pacific region - a region far from close cooperation with the EU, where today the main interest of the US government. Instead, when it comes to strategies for providing the weak, or countries with economies in transition, with the means for social and economic transformation, these initiatives are often coordinated between the two centers of power. At the same time, providing international financial assistance, having passed numerous stages of adoption, current issues of international relations. Issue 120 (part I). 2014 165 The European Union expects from beneficiaries only standard reports on the work performed. It is much easier to get American financial support with less bureaucracy, but the United States is monitoring the use of funds more closely.

An important unifying factor in EU-US relations is cooperation on transatlantic security, the desire to create a zone of stability and development.

Therefore, all differences in the international activities of the EU and the US occur against the background of maintaining a strategic military partnership, which, according to both partners, is an indicator of stability and balance in the western region.

It is a pity, of course, but given the situation regarding Trump's policy, these contradictions and positive trends in the development of multilateral relations between the two mega key players on the world stage, we can trace the trends of deepening crisis in EU relations and USA under D. Trump. However, there are important tendencies to move in this direction and confront the growing crisis on the part of the United States and the Washington administration. It is to move the vector of views on economic and geopolitical issues in the direction of cooperation and the establishment of closer relations between the United States and the EU, as was the case under Obama;

There are many issues that need to be addressed in the diplomatic sphere and cooperation with other key players. An important issue is cooperation with Ukraine, and the potential for investment, as well as with the volatile situation in eastern Ukraine.

Europe and the United States are actively helping Ukraine regain its right to independence and territorial integrity. Ukraine's fate largely depends on Atlantic relations and their diplomatic support.

Ukrainian society has been striving for harmonization and stable development for many years, of course, not without the help of an international giant such as the United States. The United States' support for sovereignty and integrity is crucial to Ukraine in today's world. Ukraine's cooperation and aspirations to join NATO are one of the most important foreign policy priorities.

With the start of hostilities in eastern Ukraine, Ukraine has felt strong support in the form of financial assistance provided in the first difficult months, as well as comprehensive and unprecedented cooperation with European institutions. Support
of Ukrainian small and medium business, development of investment microclimate have a positive impact on the international image of Ukraine as a reliable strategic partner.

Unfortunately, the Ukrainian realities are not very positive at this stage of development, but in cooperation, in the development of the Ukrainian manufacturer, in the development of large-scale lines of diplomatic, cultural and economic ties, a perspective opens up.

The fight against corruption, the formation of Ukrainian parliamentarism, the strengthening of democracy, and the achievement of financial independence are important directions in the development of Ukrainian statehood. Thanks to close cooperation with the United States and the European Union, Ukraine can feel confident in the international arena and look to the future.

References:
